



ENGEL & VÖLKERS®

This was the first step on an editorial basis into the British media world, with the aim of bringing the Engel & Völkers brand closer to the British press. With a great deal of success – the journalists showed a great interest during the lunch in E&V and its operations, recognising its relevance for the British target group. The representative from easyJet is already planning a publication of one of the Spanish E&V properties in the next edition of the low-cost airline's in-flight magazine, which regularly flies many potential interested clients from England to Spain.

A total of twelve journalists attended, including representatives from the Financial Times, Daily Telegraph, Sunday Times, Daily Mail, Mail on Sunday, Country Life, Condé Nast (Vogue, House & Garden, Tatler) and easyJet magazine.

They were attended to by the following E&V employees: Bettina Princess Wittgenstein - Head of Press and Public Relations, Hamburg, Silke Dittrich - Head of Marketing, Barcelona master license, David Scheffler - Managing Director, Barcelona master license, Andreas Haider - Licensing Partner, Majorca Southwest and Sardinia, James von Enden - Head of Real Estate, Majorca Southwest, Dominique Carroll - PR Majorca, Spanish mainland and the Canary Islands, Ruth Wilkinson, Head of Real Estate UK and Ireland, and Mary Harrison - Office Manager of the Chelsea shop in London.

A special surprise awaited the press representatives at the end of the event: An invitation to attend a press tour of Majorca – the perfect opportunity to increase the level of awareness for our brand. Engel & Völkers will once again be presented on the island as THE property agent for exclusive real estate in the market for second homes.

For further information please contact: Silke.Dittrich@engelvoelkers.com