

Charity Work: Pirates Adventure

The ultimate Adventure



THE SHOW - The Pirates Adventure product provides wholesome family entertainment to a broad ranging market. The theatre is specifically designed to facilitate the audience involvement with a pirate galleon ship-wrecked on the main stage. With a capacity of 1.000 and no seat more than 12 meters from the stage, the atmosphere is

engulfing. The show is a unique blend of spectacular show, human circus and pantomime featuring world-class acrobats, and dancers from around the world. The script follows the adventures of the legendary pirate Sir Henry Morgan and his band of fearless captains. In a traditional tale of good versus evil the captains defend their treasure from the evil French pirate Jacques Laffite. Each section of the audience supports one of the pirate captains each of whom is based upon real-life pirates from the 15th to the 17th century such as a Blackbeard, Barbarossa and Sir Francis Drake.

During the battle the crowd support their noble captains whilst they out-fight and out-party their French rivals. The apparently simple script subtly plays on the patriotic fervour of the audience in a light-hearted fashion. Specifically designed for families with children of all ages part of the magic and uniqueness of the Pirates Adventure is the way in which it involves all members of the audience. The cast is an eclectic mix of professional entertainers and dancers together with world champion acrobats and gymnasts. They are recruited from the top acrobatic clubs and leading dance schools across Europe. The current cast hails from Poland, Bulgaria, Brazil and the UK. Coaches and choreographers have worked with several sets of world champion performers. The result is an enchanting blend of music, comedy and drama coupled with death defying stunts and incredible acts of strength and balance. Add to this electrifying special effects and the result is a truly breathtaking spectacle.



A pirate's feast is served during the show plus free flowing pirates punch or white wine. Souvenir photographs are offered for sale along with a full range of branded and themed merchandise. By the end of the night the whole audience have been "press-ganged" into the pirate's crew and with sword in hand are ready to protect their treasure!



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THE HISTORY - Since its inception in 1983, the Pirates Adventure show has become the most popular night excursion in Spain, attracting over 3 million visitors. Now based in a purpose built theatre in Majorca it delights over 150.000 customers each summer season (April-Oct). The show is a unique blend of West End show, human circus and pantomime featuring world-class acrobats

and dancers from around the world. It has been featured on numerous British television shows and has a strong customer base and awareness throughout the UK. The original concept was created by the current President of Pirates Adventure Inc., Jacques Sasson. Both the name and the product are protected by copyright.

The Pirates Adventure dinner show concept was created by Jacques Sasson who was looking for innovative ways to keep guests entertained in his three hotels in Benidorm, Spain. Having originally conceived the Pirates story at his daughter's bedside, he decided to use it as the theme for a spectacular acrobatics show in his hotel theatre. Having run the show for three successful seasons in Benidorm, Jacques realized that he had a winning concept and decided to take the show to the larger resort of Majorca. He purchased land adjacent to the prime resort of Magalluf and constructed a 1.000 seat theatre.

Today, the company is seeking expansion opportunities in Europe and the United States of America. In November 2006 Pirates opened in Miami Florida for a winter season of 10 weeks. This summer Pirates will be opening a themed bar on Magalluf beach called "Pirates Beach bar and grill"



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CHARITY PREMIERE 2008 - Pirates Adventure launched its new 2008 show by holding Mallorcas now famous charity premiere in aid of Great Ormond Street Hospital Children's Charity on Saturday 3rd May, aiming to raise at least €100,000.

As part of the event, six Great Ormond Street Hospital families from across the UK will be flown to Mallorca for a week in the sun as special guests of Thomson Holidays to see the premiere and meet the many celebrities also attending.

This year the money raised will go towards the Theatres for Theatres appeal at Great Ormond Street Hospital is a new initiative to help treat children with complex neurological and craniofacial conditions by funding state-of-the-art operating theatres within a new children's Centre for Neurosciences. The Neurosciences unit at Great Ormond Street Hospital is the largest paediatric neurosciences centre in the UK providing care for children with disabilities, tumours and diseases affecting the central nervous system such as epilepsy, craniofacial disorders and cancers.



However, the demand for neurosurgery already outstrips current capacity, particularly for delicate and potentially life-changing epilepsy surgery. In order to further our pioneering treatment and research programmes, the hospital must provide world-class facilities to match the calibre of its staff and the expectations of the children and families affected.



As part of the next redevelopment phase, Great Ormond Street Hospital is planning to build a new state-of-the-art Centre for Neurosciences in which two neurosurgery operating theatres will be housed. The new centre will allow the hospital to treat up to 20% more children and, in contrast to the present facilities, will offer a well-designed, child-friendly space for patients, families and staff.



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